

GIVE YOUR SONS AND DAUGHTERS A WEEK AWAY FROM HOME NEXT SUMMER, LEARNING EVERYTHING ABOUT THE REAL ESTATE BUSINESS, FROM TOP REAL ESTATE EXECS AND LEADING ACADEMICS AT THE UNIVERSITY OF SAN DIEGO!

THE NEXGEN REAL ESTATE LEGACY PROGRAM: For the Sons and Daughters of Real Estate Executives and Family Trustees of Real Estate Legacy Portfolios

Host: CHASEAMERICA Executive Search and the Hoyt Institute of Real Estate, in Partnership with the Burnham-Moores Center for Real Estate, University of San Diego

When: July 12-18, 2009 – [Add this to your calendar!](#)

WHAT WE'RE ABOUT

If you are a real estate executive or a family trust with real estate assets, the “NEXGEN REAL ESTATE LEGACY PROGRAM” is the personal and career-building experience for your children and family members between the ages of 18-24. People with substantial careers typically spend a lot of time managing their careers. It is surprising how relatively little time they spend making sure that succeeding generations are equipped with the skills and knowledge they need to handle wealth and their careers effectively.

The “NEXGEN REAL ESATE LEGACY PROGRAM” has been exclusively designed by leading academics and top real estate executive members of the Hoyt Institute of Real Estate to provide your son, daughter or other family member with strategic, financial and practical knowledge about the opportunities and challenges of developing, acquiring and selling real estate, to equip them in managing and growing the real estate they will inherit.

YOUR 18-24 YEAR OLD WILL LEARN

- Goal Setting for Success/Conflict Resolution/Time Management .
- Players and Hot Market Trends in Real Estate in the U.S. and Beyond
- Principles of Real Estate Development and Financing Across Market Sectors
- Real Estate Investment and Financing Strategies
- Using Technology to Optimize Value
- Strategy Mapping and Building the Business Plan
- Ethics and Leadership
- Business Etiquette and an Inside Look at What Employers Want

In this six day summer residency program at the University of San Diego, participants will be introduced to the REAL WORLD of real estate development, finance, operations, marketing, sales and property management in a classroom setting. By way of lunches and dinners, your 18-24 year old child or family member will meet senior executives in the residential, multifamily, hotel, office, shopping center and real estate investment sectors. And, capping off this extraordinary week, they will participate in a 360 degree personal leadership assessment, engage in team building exercises, and deliver a presentation to a mock “board of directors” of a real estate case study.

As part of this learning experience, participants will be exposed to career development tools to prepare them for finding a job in the real estate business, providing them resume building and job search tools, including interviewing skill sets.

WOULDN'T YOU BE REASSURED IF...

- Your children had a firm grasp of real estate issues and were prepared for the privileges and responsibilities of inheriting, managing and growing real estate wealth?
- Your Next Generation had the tools for self-protection so they could not be taken advantage of?
- Your young family members could understand the scope of your business and that of their family, and help them learn about who they are and how real estate as a career path could be important to them in attaining their dreams for the future and in contributing to the greater community?

FOR MORE INFORMATION ABOUT REGISTRATION, COST AND PROGRAM AGENDA

Contact: maria@chaseamerica.net or call our toll-free number at: [800-491-4980](tel:800-491-4980).

ABOUT OUR MISSION

The “NEXGEN REAL ESTATE LEGACY PROGRAM” prepares college-age students with the learning skills and vision to understand the scope of the real estate business to better manage inherited real estate assets and become tomorrow’s leaders in chosen real estate career paths. The three standards of our mission are: Intellectual, Personal and Civic. High-powered, project-based learning, performance based assessment and an integrated real estate curriculum provide participants with exposure to the dynamics of the real estate industry through classroom instruction and real world applications. The program provides an environment that promotes team building and active individual participation.

A university resident assistant will live with students to ensure a secure living environment, help them access campus services and provide general adherence to all university and program rules and regulations. Each student must sign a drug and alcohol free certification before being admitted to the program.